#### YOUR PRIVATE LABEL CONCEPT



E

YOUR PRIVATE

YOUR PRIVATE LABEL

YOUR PRIVATE

-

YOUR PRIVATE LABEL

PRIVATE



#### INDEX

Vibac Group	4-7
Your private label concept	8-9
Design your tape core	10
Design your label	11
Choose your packaging	12
Define your boxes	14
Manage your box label	15
Customize your display	16



#### OUTSTANDING PRODUCTION CAPABILITIES

Adhesive tapes: 3.000 million sqm BOPP Film: 130.000 Tons

#### GLOBAL PRESENCE

Ö

Customers in over 130 countries. 6 manufacturing plants in Europe and North America

MULTIPLE APPLICATIONS in several industrial

segments

6 PLANTS 1000 employees

~

all pro-

### VIBAC GROUP

Vibac group, a world leader 50 years of continuous success

## **VIBAC GROUP**

**VIBAC Group** is a multinational enterprise and one of the world's leading companies in the Pressure Sensitive Self Adhesive Tapes (PSA) and specialty Packaging Films industry (BOPP). With 6 manufacturing plants across Europe and America, the Group serves multiple high demanding industries including Food & Beverage, FMCG, Packaging & Labelling, Transportation & Logistics, Building & Construction, Automotive Aftermarket, Painting & Decorating, E-commerce and Home improvement.



### **KEY POINTS**

The strength of the group is built on:

- A complete range of adhesive tapes
- A paper mill and two factories producing BOPP films that guarantee an integrated production process
- Constant volumes and quality to support at best your business
- Continuous innovation as part of its DNA
- Customized or new products, according to your needs, created thanks to Vibac historical know-how

• An even more precise and performing new slitting and packaging machine with a production capacity of over 300.000 sqm/day.

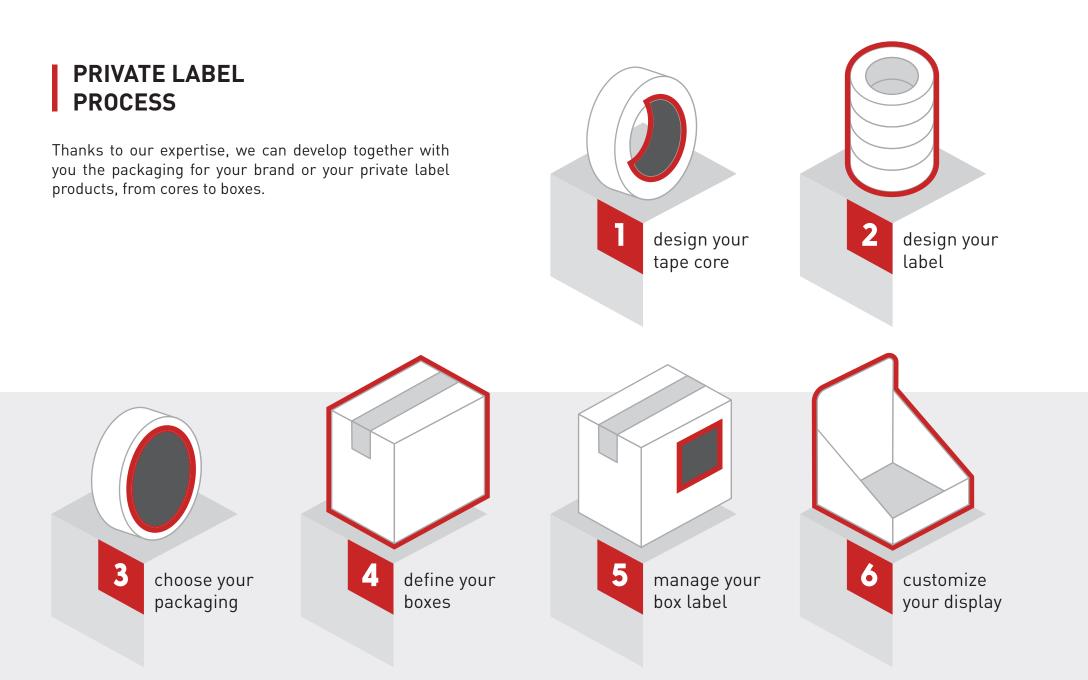
# YOUR PRIVATE LABEL CONCEPT

We produce, you distribute. **Vibac**, a reliable partner for your business concept.



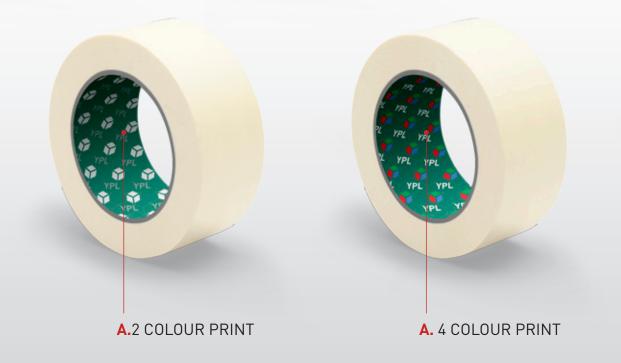






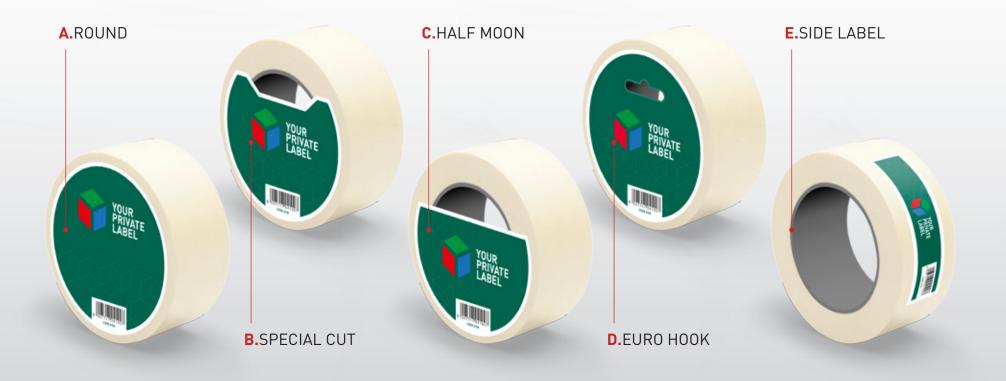
### DESIGN YOUR TAPE CORE

The tape core is the soul of your product, the communication tool that lasts longer in terms of visibility, while using an adhesive tape. You can have your logo and layout printed up to 4 colours.



### DESIGN YOUR LABEL

Labels are an important communication tool. They are where your customers can find all the information about your company. You can choose among different solutions:



### CHOOSE YOUR PACKAGING

Packaging enriches your products, while making them practical. We offer a wide range of pack for your branded tapes.





5

**F.**HANGING PRINTED CASES



### DEFINE YOUR BOXES

Boxes are the messengers of your products, they travel among logistics and they are the first touch point of communication for your brand. We can personalize them with your logo, your colours and pay-off. You can choose between white or brown and we can print them up to 4 colours.





4 COLOUR OFFSET PRINT ON WHITE AND BROWN BOXES

### MANAGE YOUR BOX LABEL

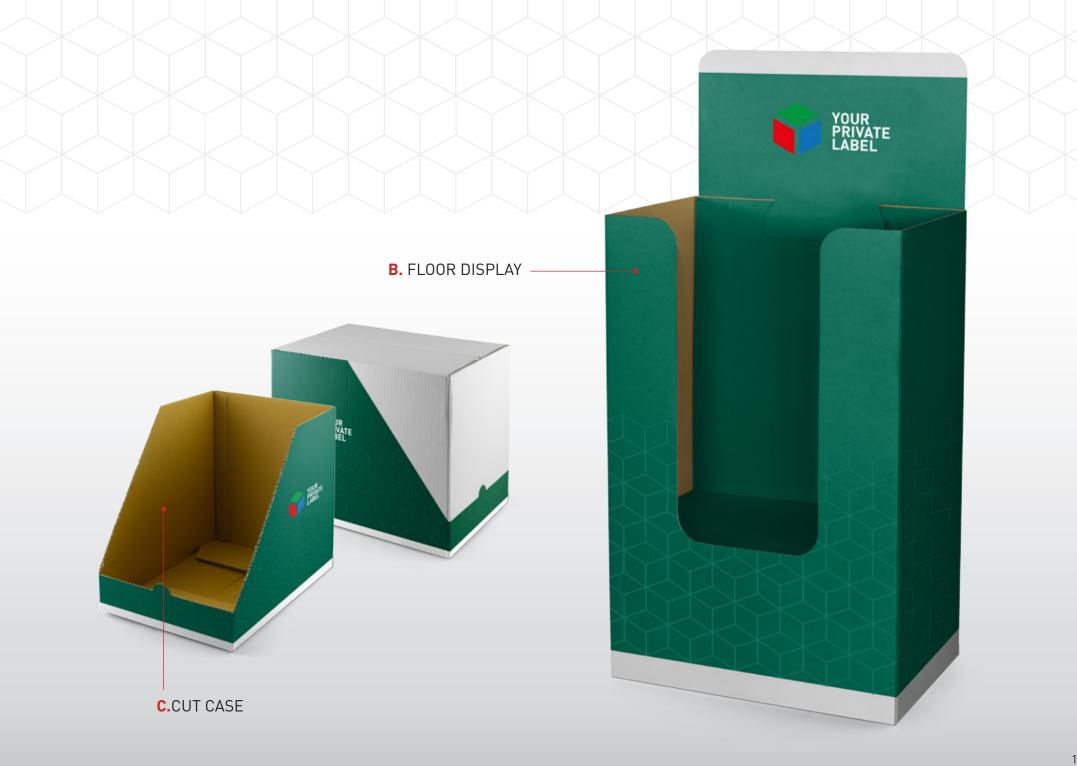
To match your packaging tools, we can provide box labels too. They can be printed up to 4 colours with your corporate image and with all the products details for a better traceability. Because details make the difference.



## CUSTOMIZE YOUR DISPLAY

From the warehouse to the shelf, Vibac can make your brand always stand out. Choose your showcase to highlight your products. We can provide you three structures: counter, cut case or floor display.





#### VIBAC S.P.A.

phone: 0039 0142 413200 email:comunicazioni@vibac.it www.vibac.it





#### VIBAC S.P.A.

phone: 0039 0142 413200 email:comunicazioni@vibac.it

www.vibac.it